

BEAR IN MIND

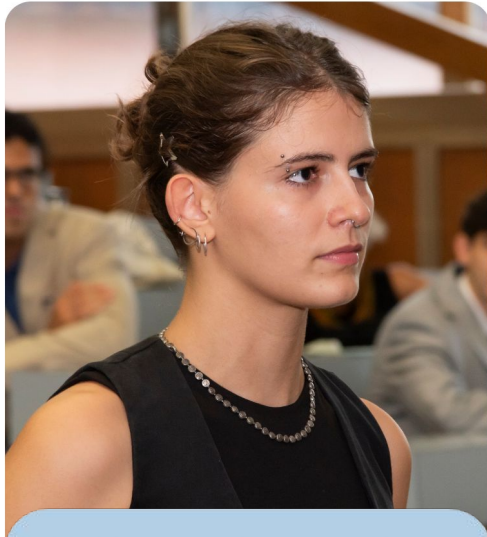
Challenge 2 – Konverto
Team No bots

TEAM

Vibe checkers, public speakers, data collectors



**Irina
Krylova**

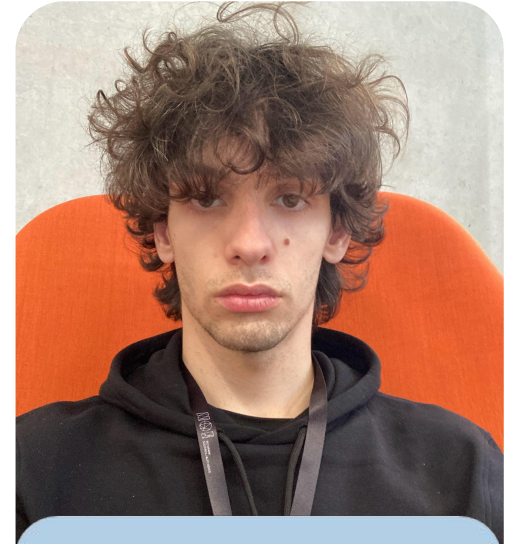


**Margherita
Todesco**

Developers, designers



**Andrey
Sachev**



**Riccardo
Sandru**

WHAT HAVE WE DONE?

~~—to the planet—~~

Bear in mind

is a web and mobile interface to **track carbon footprint** of employees

What do we achieve?

Education: get informed about the impact of everyday actions
→ curiosity as a driver

Simple engagement: visual unit of impact (ice melting)



Easy and fun way to be aware of the CO2 footprint

HOW DID WE DO IT?

Approach and methodology

Data: annual sustainability report + user data insert

Gamification: actions inserted through the interface

Key technologies

vue.js, node.js, express.js, SQLite

Challenges

How to be engaging but not policing

DEMO

<https://test-noi-hackahton.onrender.com/>



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Let's make the bear happy

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